

WHY ADVERTISE?

People are excited to get out and learn about new experiences. The East Hill Neighborhood Guide creates an opportunity to reintroduce your business to the community. This guide is an affordable way to let potential customers know you are ready to welcome them in and provides a platform that reaches thousands of people looking to experience all that this neighborhood has to offer. We invite you to join us on our journey to showcase East Hill through captivating stories, remarkable photography, and dynamic content that represents a neighborhood we have all come to know and love.

DEADLINES

Purchase Deadline
September 1, 2023

Ad Submittal Deadline
October 1, 2023

Publication Date
February 2024

SECURE YOUR SPOT

Advertisement sizes and pricing are provided inside this brochure. Become an East Hill Neighborhood Association Business Member to receive a discounted rate and a special feature in the guide.

Ready to advertise with us?

Be the first to secure a premium ad location by purchasing today! To commit, email your contact info and preferred ad size to info@myeasthill.org.

Accepted forms of payment include cash, check (payable to East Hill Neighborhood Association), Venmo (@ihearteasthill), and PayPal (paypal@myeasthill.org).

Need help designing your ad?

EHNA has partnered with the local design firm Helm & Forge to support your advertisement design needs. Let them design your ad for an additional fee to make sure it has an eye-catching appearance that stands out amongst the rest. Email lauren@helmandforge.com for details.

EAST HILL NEIGHBORHOOD GUIDE

2024 MEDIA KIT



East Hill Neighborhood Association

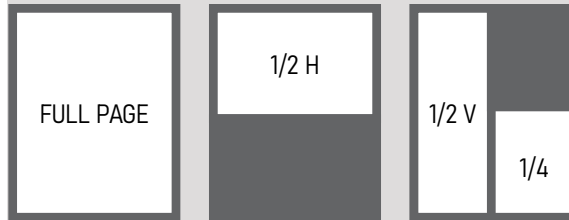
PO Box 6164, Pensacola, FL 32503 | 850.529.0699
info@myeasthill.org | www.myeasthill.org

THE ULTIMATE RESOURCE

The official East Hill Neighborhood Guide is the ultimate resource for those looking to explore one of Pensacola's most notable neighborhoods. This essential community navigator is the ultimate guide for local events, restaurants, shopping, parks & landmarks, breweries, transportation, and more. Your advertising helps tell the stories of what makes East Hill a compelling and special place to live, work, and play. The neighborhood guide delivers fresh content and design, giving locals many reasons to discover more. We look forward to partnering with you!



ADVERTISEMENT RATES



Gain maximum exposure by advertising in the East Hill Neighborhood Guide, with an estimated reach of **over 5,000 homes and businesses in the area.**

DISPLAY AD SIZE	RATE
Full Page Spread (2)	\$1,500
Full Page	\$800
1/2 Page (H or V)	\$500
1/4 Page	\$250
Inside Front Cover SOLD!	\$1,700
Inside Back Cover	\$1,500
Outside Back Cover SOLD!	\$2,000

Want to enhance your listing or maybe you just aren't ready to commit to an ad? Become an Association Business Member for \$75 per year and receive a special business feature in the guide. See the following page for details.



Business Member Special Offer!

Become an Association Business Member for \$75 (annually) and receive \$75 off your ad purchase. It's basically like getting a membership for free!

As a Business Member, you'll also get special recognition in the guide, featured in our newsletter and social media, invitations to attend quarterly networking events, and an EHNA Business Member window decal to show your pride for the neighborhood. Membership registration is available at myeasthill.org.

SIZES

DISPLAY AD SIZE	WIDTH*	HEIGHT*
Full Page	7"	10"
1/2 Page (H)	7"	5"
1/2 Page (V)	3.5"	10"
1/4 Page	3.5"	5"
Front/Back Cover	7"	10"

*Add 0.25" to dimensions, with crop marks, for full bleed ads.